

ANNEX 03A

Sustainable destinations policy

TFL Tours, which bases and always starts from the demand and requests of its clients who are considered as the absolute core of its work, develops itineraries for cruise lines and foreign travel agencies always offering within the proposed travel packages a good number of options of alternative and off-the-beaten-path destinations.

According to what is our vision, in our offer, we grant a preference to the locations and activities which are less touristic and practicable in small and medium groups.

In the process of selecting new destinations, we have always privileged the development and proposal of this type of alternative built on less touristic and crowded destinations and activities, as far as possible according to the demand and possibilities of each destination.

This policy is reflected in practice through a process that provides alongside the more usual and ordinary offer: the selection of destinations and activities that fall into this type, the creation or maintenance and continuous updating of our products on these destinations and the offer of this type of product to customers through the B2B mode.

In 2021, TFL Tours also promoted an initiative on off-the-beaten-paths aimed at promoting a number of off-the-beaten-path tours and itineraries in very popular and sometimes over-exploited Italian destinations (regions and cities) in order to stimulate and support the same destinations towards a more sustainable action, within the real practical possibilities.

Videos of the initiative are available at the following web address:

<https://www.youtube.com/watch?v=pdX4Zgg9Kxw&t=1917s>

<https://www.youtube.com/watch?v=BcXpUWhiW00&t=85s>

<https://www.youtube.com/watch?v=6MRda74fA1I&t=289s>

<https://www.youtube.com/watch?v=eZOygDkCEhw>